Permit #F00154294

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00154294 **Type of Permit:** FILMING **Release Date:** 07/24/2019

Production Company LBI MEDIA INC.

Insured Company Name LBI MEDIA INC.

Contact Phone No. 1 818-729-5300
Contact Phone No. 2
Fax
Address 1845 EMPIRE AVE
BURBANK, California 91504

Production Title FORD COMMERCIAL FOR ESTRELLATV

Type of Production Commercial - Standard

Producer Eduardo Gallardo

Director Eduardo Gallardo

1st AD Ivan Stoilkovich

Production Manager Eduardo Gallardo

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Ronald Pablo Calagua Borja
Primary Phone Mobile - 310-465-5215
Secondary Phone Office - 818-729-5300

Location Assistant Ronald Pablo Calagua Borja
Primary Phone Mobile - 310-465-5215
Secondary Phone

Fees

FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$699.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$190.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$76.00

Total Permit Fee $1,500.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00154294	**Location Manager**	Ronald Pablo Calagua Borja
Production Company	LBI MEDIA INC.	Primary Phone	Mobile - 310-465-5215
Insured Company	LBI MEDIA INC.	Secondary Phone	Office - 818-729-5300
Production Title	FORD COMMERCIAL FOR ESTRELLATV		

Location Address 835 Academy Rd, Los Angeles, CA, 90012

Location Name ELYSIAN PARK

Location Type Park

Film Dates 7/23/2019 - 7/23/2019 10:00 - 15:00 1 day

Open or Closed to the Public Open

Generic Conditions *LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Must comply with attached Rec & Park Conditions. Note: No smoking in City Parks unless guided by the Rec & Park Film Office Monitor or assigned Uniformed Fire Safety Officer in designated areas
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document LBI.Ford.154294.ELYSIAN2.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	10
Rec & Park Monitor required	1
Spot Check	1

Filming Activities Exterior Dialogue; Exterior establishing shots; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** G7

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Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Christina Woods
LOS ANGELES CITY POLICE DEPARTMENT	Gabriel Aleman

Coordinator Note

SHOOTING AT SECTION 1A & 4
1 park monitor required plus 2 hrs admin fees

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

ELYSIAN PARK, SECTION 1A

- **Okay to Film on Elysian Park section 1A, on 07/23/2019 (see plot plan)**
- **Ok for 2 HANDHELD cameras.**
- **Production aware of first priority holder okay to coexist.**
- **NO GENERATOR ONSITE.**
- **No catering onsite.**
- **Production not approve for the use of the Drone at anytime**
- Fire extinguisher required for generators on site.
- Use of City utilities (water and electricity) is $75 per use, per day. **The company will be invoiced by the Park Film Office once filming is complete.**
- Pyrotechnics, explosions, stunts and special effects may be considered on a case-by-case basis for exterior use only and requires approval by LAFD and the Park Film Office. Any special effects that may cause damage to the interior/exterior of cave integrity are not permitted.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- No simulated sex allowed on Park property.
- No nudity allowed on Park property.
- **Film permits do not provide exclusive use of a park or recreation area and includes the use of parking lots.**
- **Notifications signs must be posted at least 24-48 hours prior to filming as a courtesy for the public when requesting a playground area, basketball courts, soccer fields or baseball fields.**
- **Parking must be open and available for public use designated with proper signage by production.**
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.

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- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking and or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- No Smoking unless in designated area.
- No smoking on trails.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
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F-154294
LBI MEDIA INC/FORD COMMERCIAL FOR ESTRELLATV
(ELYSIAN PARK, SECTION 1A, Section 4)

NO PERMIT